

AFFORDABLE HOUSING ***in 21st Century***

Strategic Planning for Affordable and Sustainable
Housing in Cities

Michal Kohout



HOUSING is culturally

- » one's home
- » culture and lifestyle setter
- » key life-quality factor
- » environment with the biggest formative impact on our personality and cognitive capacities

HOUSING *is socially*

- » basic human need and right
- » biggest physical representation of our interpersonal relations
- » indicator of social status
- » decisive wellbeing factor
- » key stabilizing factor of society

HOUSING *is environmentally*

- » constitutes 75 % of built mass of our cities
- » consumes 26 % of global energy output
- » responsible for 24 % of global CO₂ emissions
- » key health factor

HOUSING *is economically*

- » represents 40 % of global assets
- » biggest lifetime investment of most households
- » it is a field where more investments can bring about decreased affordability
- » housing market is one of the least efficient commodity markets

affordable housing in 21st century

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STRATEGIC ASSET

X

PRIVATE NEED

GLOBAL GOALS

X

LOCAL ACTION

AFFORDABILITY

X

SUSTAINABILITY

NEW DEVELOPMENT

X

EXISTING HOUSING

SPECIALISTS

X

CLIENTS

HARDWARE

X

SOFTWARE

HARDWARE

PEOPLE

SOFTWARE

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HOUSING *represents*

- » constitutes **75%** of built mass of our cities
- » consumes **65%** of global energy output
- » represents **40%** of global assets
- » is responsible for **xx%** of global CO₂ emissions

HOUSING *is*

- » a basic human need and right
- » the biggest lifetime investment of most households
- » deeply rooted in one's culture
- » the feeling of home

AND YET ...

- » it is a field where more investments can bring about decreased affordability

this is **BECAUSE**

- » housing market is one of the least efficient commodity markets
- » housing is a cross-section theme