

HOLEŠOVICE CULTURAL AND ART CENTER

Architectural and Urban Project

- A new lively cultural center on the riverfront for Holešovice and the city

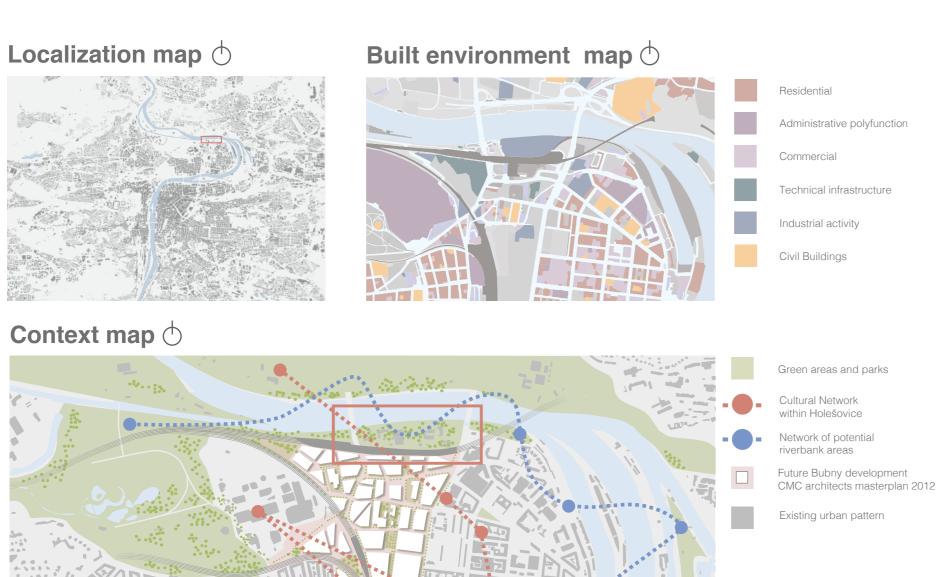
- To enhance the existing network of cultural and recreational activities of Holešovice

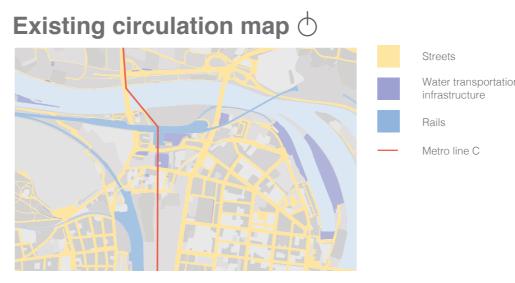
- To re-establish the connectivity between the city and the river

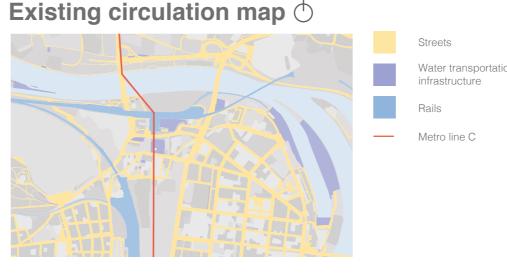
- To integrate the riverfront creating destination for multiple purposes

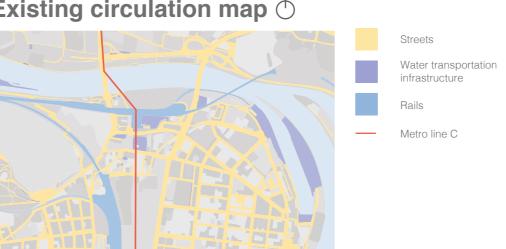
- A new viable riverbank where citizens and visitors can enjoy the riverfront day and night in all seasons



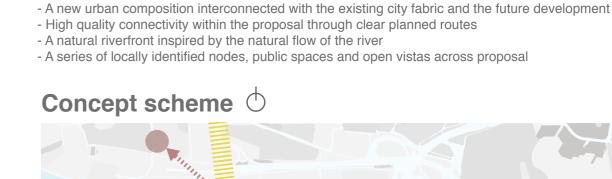










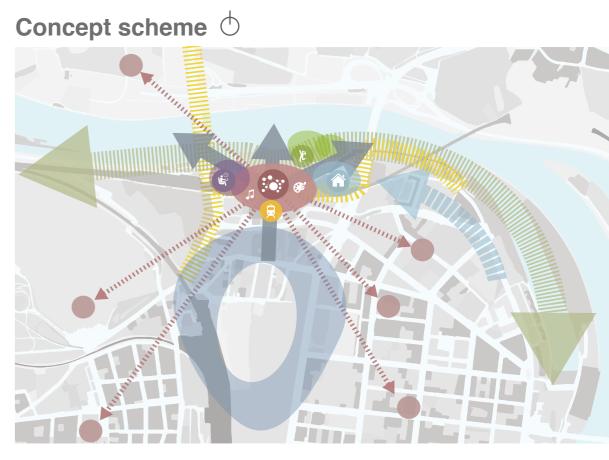


Design concept

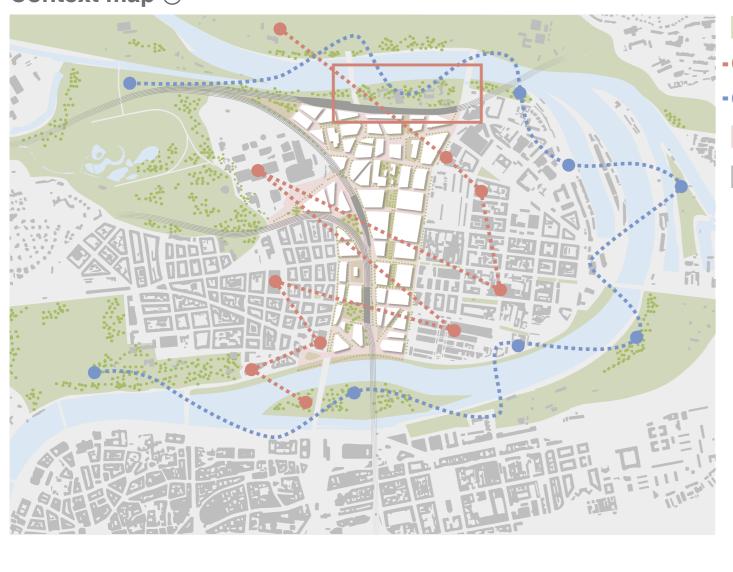
- To promote environmental justice

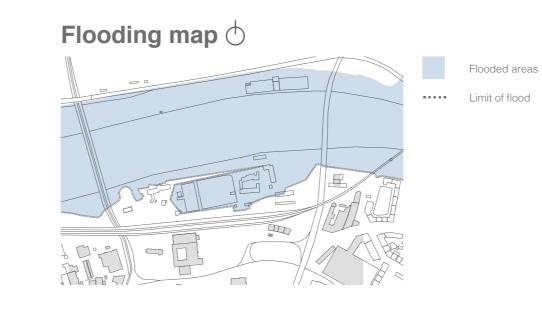
Vision

Goal

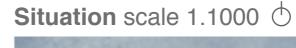








Green environment map \circlearrowleft

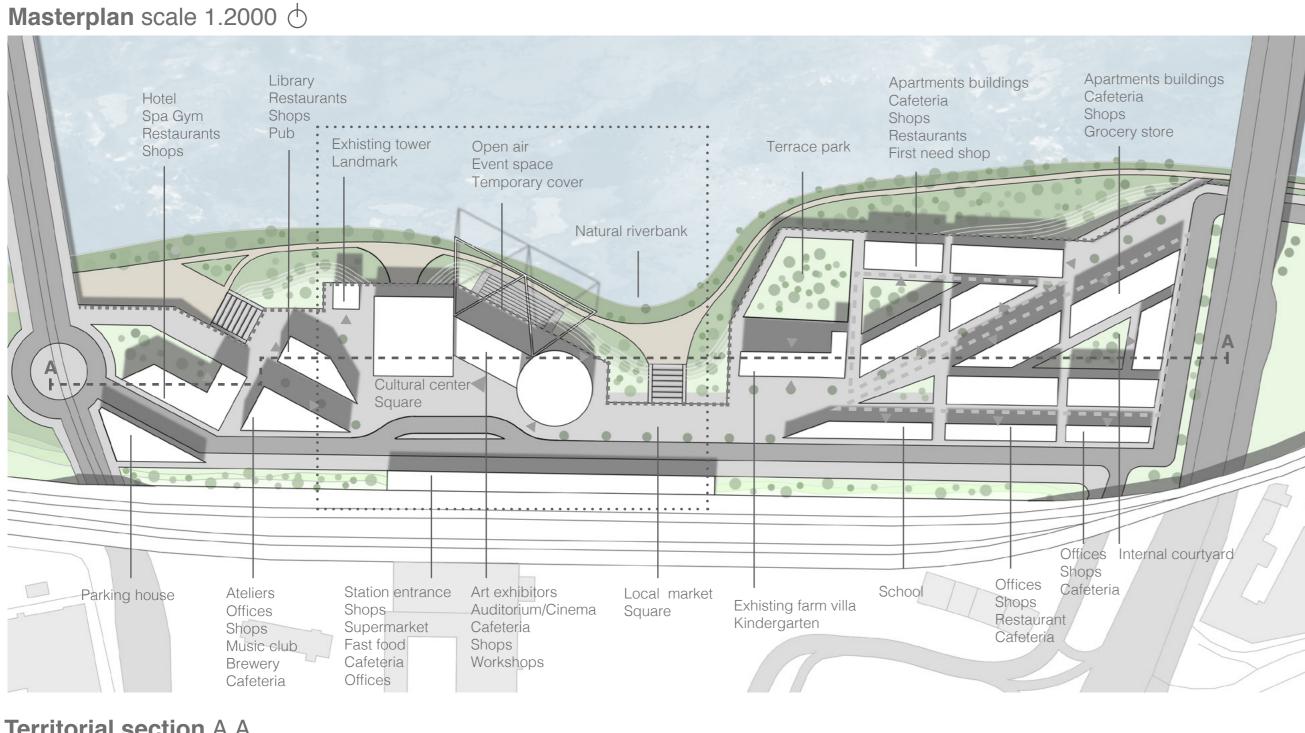


Green landscape

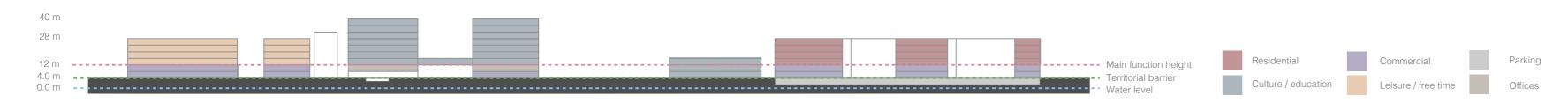
Parks and gardens

Recreational areas



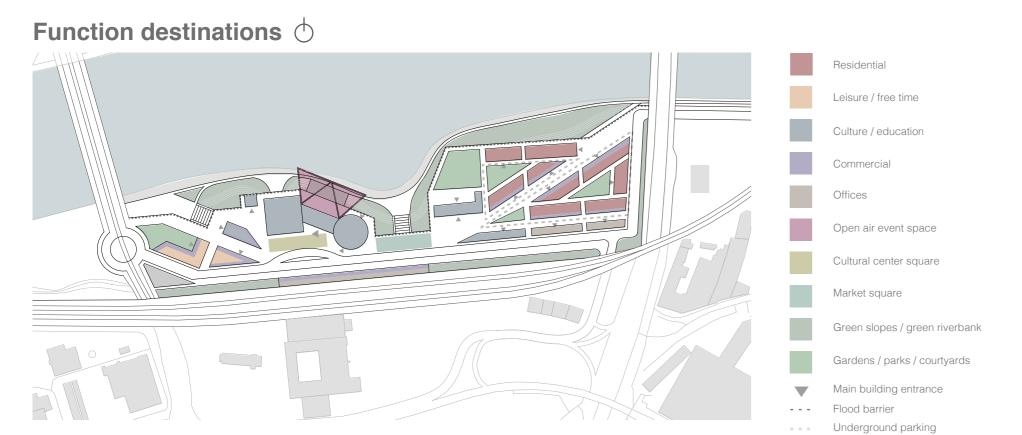




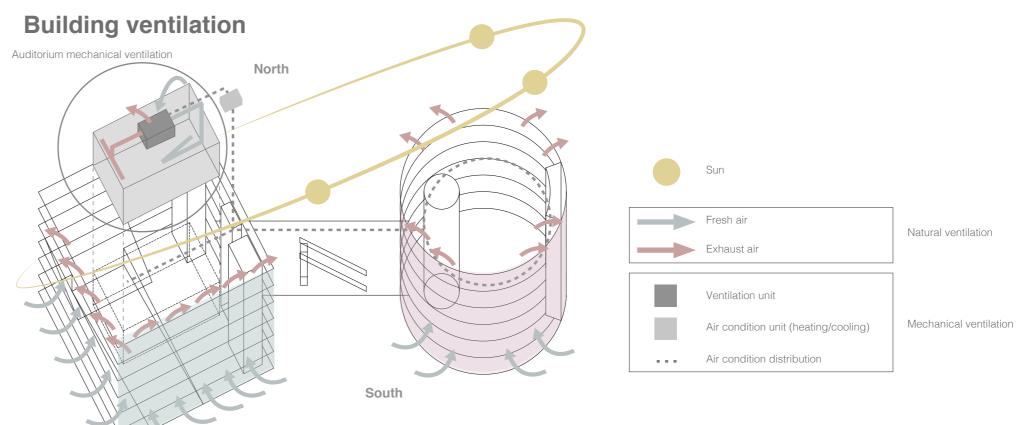




Circulation map Bycicle and pedestrian path Main car circulation 50 km/h Internal car circulation 30 km/h Pedestrian zone New bycicle and pedestrian underpass Existing pedestrian underpass Existing pedestrian underpass Underground parking Underground parking Underground parking accesses PH Parking house P Street parking



Cultural center square Main entrance exhibition areas Riverbank movements External connection square - riverbank Internal connection square - riverbank Internal connection square - riverbank Internal connection square - riverbank Train station / metro





The Cultural center overview

The Holešovice Cultural Center is envisioned as a series of separate buildings, each with a distinct design consistent with its function and providing its own identity, connected by a unifying element, a Bridge. In this way, the design provides benefits of both separateness and consolidation. An external structure serves a shading function, providing a shaded outdoor space on the riverfront, aiming to transform what could typically be an impractical and exposed condition into one that provides a comfortable outdoor microclimate throughout the day. With characteristic buildings and a unifying bridge, the design delivers on a commitment to bring programs together, bring people together and provide a solution that is representative of the changes Holešovice is undergoing, while at the same time introducing generous amounts of natural landscape, a microclimate and usable public spaces directly on the riverbank.

The Cylinder

The Cylinder is a solid building made of concrete that functions as exhibitor for traditional artworks, as painting and sculpture. For its strict design the exhibition is set up on circular floors around a main full height hall that is illuminated from the top by a glazed roof. Narrow strip windows illuminate each floor from above with a diffused light, optimal for artworks. As a conclusion of this first exhibition space, the last floor has a double height to exhibit massive artworks. The ground floor of the building, not connected with the upper exhibition, serves as public space with a cafeteria, shops and workshops and it can host indipendent exhibitions.

The Bridge

The Bridge besides to unify the two buildings is important because it functions as a main entrance to the cultural center. It is the foyer for all the exhibition spaces. This space distributes visitors to the chosen exhibition, while they can enjoy the view on the Vltava river. Since the Bridge is elevated it allows a visual connection with the river from the main square and it is possible to underpass it and directly get to the river under the shading structure where open air event can occour.

The Cube

The Cube is a light building made of steel and glass that has flexible spaces to exhibit interactive and media art. The floors are connected with ramps and they works as a continuum space constantly changing in disposition and height. Some spaces have double height and others half height, in the main hall is located a suspended auditorium shaped as a industrial container. One cafe is located on the top floor of the building where it is possible to observe the high space and the outside view. Visitors have the opportunity to observe the outside panorama from every position in the building thanks to the absence of perimetral walls, that gives a sense of continuity between indoor and outdoor spaces. The ground level of the building connects directly the riverfront with the square through a genite slope, it will be the main route between the station and the river.

South facade scale 1.250

